

WELCOME TO THE MCCSC 2008 AGM

Presented By: *MCCSC Planning/Action Committee*
Norm Brown, Gerald Smith, Peter Gadd,
Gilles Chaisson, Yves St. Germain, Herman Koops

Date: *Saturday, April 5, 2008*

Location: *Goodie Shop Restaurant*

Imagine No Club House!



Imagine No Groomed Trails For Weeks At A Time!



We Could Be Closer To That Scenario
Than You Think!

Building

Approaching 50 Years Old

Moved Four Times

Limited In Amenities

We Have Outgrown The Space

Roof Leaking For Past 36 Months

Desperately Needed?

A New Building

Equipment

Was Literally On Last Legs

DNR Volunteers Kept It Going For 07-08

Last 3 Seasons Hard On Men & Machinery

Desperately Needed?

PB 100 Series 8' Wide
Groomer With Tiller



Wide Track Snowmobile

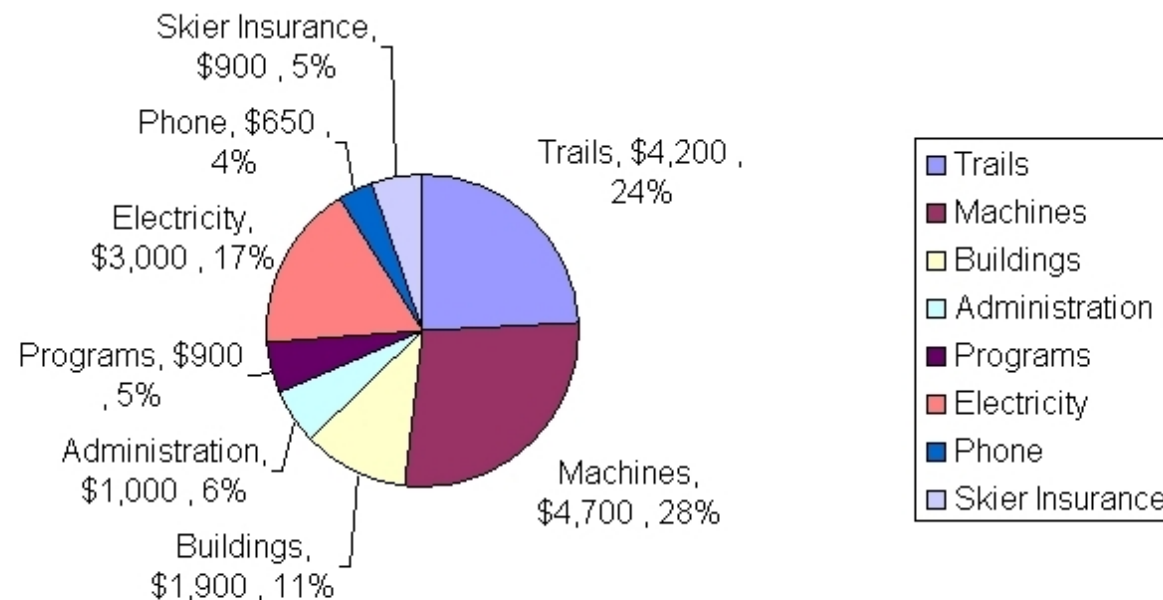


YTS Ginzugroomer



We Generate \$15,000 Per Year Revenue, And It Takes Good Stewardship To Make Sure That Meets Our Annual Capital & Operational Expenses . . .Which It Barely Does.

MCCSC Expenditures 2007-8



Revenue Sources Include Memberships, Day Passes, Ski Rentals And Regional Sports Profile Grant (Towards Programs) From The NB Department Of Wellness Culture And Sport.

The Loppet And Race Events Are Revenue Neutral So Are Not Reflected In The Graph.

Ski Equipment Purchases And Staffing Were Provided By Grants And Are Also Not Reflected In The Graph.

Solution?

Only 1 Solution Identified Yet

Prepare A Proper Business Plan

(Will get 50% Of Cost Refunded, Up To
\$5,000 of \$10,000)

Which Will Open A Door To Partnership

Submit For Government Funding

Business Plan Vision

Will Contact Entire Membership

Take Some Time To Provide Input

The Best Winter Sport, Wellness, Facility
In Eastern Canada?

Business Plan Requirements

Identify Potential Partners

City Of Miramichi

School District 16

Cadets

Biathlon NB

Special Olympics

Wellness Miramichi

Mango

Hotels, Motels & Bed & Breakfast

PNB – Tourism

Miramichi River Tourism Association

Newcastle Recreation & Leisure

Guides & Scouts

Soccer Miramichi

Identify Costs

Club House, Garage, Grooming Equipment,
Biathlon Range, Stadium Area, Trails

Identify **Time Frames**

Identify **Staffing** Solutions

Full Time? Volunteer?

Identify Additional Revenue Sources

Larger Membership From More Activities

Multi Season Use of Premises

Biathletes / Soccer

Wider Range Of Rental Skis

Snowshoe Rentals

Through Its 33 Year History MCCSC
Continues To Evolve!

Is MCCSC Ready To Take Its Next Step?

Motion

“Spend Up To A Maximum Of \$5,000 (Maximum Cost Up To \$10,000 With 50% Reimbursed) To Have Completed A Proper Business Plan, All Members To Have An Opportunity For Input, Seek Commitments From Partners And Submit For Funding”

Questions? Comments! Observations ☺

Motion

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(Maximum Cost Up To \$10,000 With 50%
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Business Plan, All Members To Have An
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